



Each week in the UK, there are approximately 2100 arson attacks\*, 67% of fires occur outside working hours.\*\* Over 70% of businesses involved in a major fire either never recover or fail within three years.\*\*\* Insurance payouts following a fire can take months or even years. These are the facts – yet when did you last call the fire brigade upon hearing a fire alarm?



**'Many businesses never entirely recover – losing orders, contracts, key employees – or may go out of business resulting in lost jobs and services to the community.'**

Arson Prevention Bureau

Just because you have an alarm system installed, it doesn't mean you're fully protected.

## About Redcare Fire

Redcare Fire alarm signalling is connected to a remote alarm receiving centre via a BT phone line. If your alarm is triggered – through accident or arson – this centre is alerted within seconds and can summon the emergency services as required.

Different types of alarm systems offer different levels of protection:

- 'Bells only' fire alarms – no more than an alarm bell which will ring to warn occupants to evacuate. Who will call the fire brigade when the building is empty?
- Digital communicator – is where your alarm system is connected to an alarm receiving centre via a dedicated phone line. When an alarm is triggered, the alarm receiving centre (ARC) receives notification and calls the relevant emergency service. A dedicated phone line is usually needed, meaning additional annual rental costs. Should this line be cut or get damaged it may not be immediately detected.
- Redcare uses intelligent technology to actively check that your phone line is working and to detect any problems. Line cuts or faults are signalled to the ARC within seconds. This tried and tested technology is provided by Redcare and was pioneered by BT.

\* Office of the Deputy Prime Minister, Fire Statistics 2004

\*\* London Chambers of Commerce statistics, 2003

\*\*\* Arson Prevention Bureau

'Our business is logistic (warehousing and distribution). Our operation means that millions of pounds worth of stock is trusted within our care and our clients include a number of the top brands – with stakes as high as this, we opted for Redcare for maximum protection against theft and fire.'

David McClelland,  
PDS (International) Limited

## How Redcare Fire works

Redcare Fire monitors property and premises every second of the day by actively checking that your phone line is working. You can choose from our two products to monitor your fire alarm:

- Redcare Classic – the phone line is checked continuously and, if there are any interruptions, a warning signal will be delivered to the ARC. This means that your alarm signalling can never be compromised without the knowledge of the alarm receiving centre.
- Redcare GSM dual signalling paths – this uses two alarm signalling paths: the telephone line and a radio network. If one of these paths is attacked, or fails, the other continues to monitor your alarm regardless of which one fails first.

Redcare Fire doesn't require a dedicated phone line and will work on your existing BT phone line. You therefore save the cost of installing and renting an additional line, as well as incurring any additional call charges.

Redcare Fire is ideal for all commercial/business fire alarm systems.

## Peace of mind, 24/7

BT has been a market leader for over 25 years in the fire and security market and is a leading supplier of alarm signalling services in the UK. We work closely with the insurance industry to ensure our products and services have its full backing.

The British Standards Institution revised the BS5839-1 Code of Practice for Fire Detection and Alarm Systems for Buildings, referring to the importance of continuous monitoring for property and life protection. Redcare Fire fully complies with British and European Standards for fire alarm signalling.

Buying and installing Redcare Fire is straightforward – you simply need a BT telephone line. Always use a professional alarm installer.

For information on Redcare Fire, or to find your nearest installer, visit our website [www.redcare.bt.com](http://www.redcare.bt.com).



## Redcare Fire key features

- Dedicated, duplicated network with 99.999% availability
- Alerts alarm receiving centre within seconds
- Works for you every second of the day, 365 days of the year
- No need for an extra telephone line
- Work on existing BT telephone line
- No additional call charges
- You will not be subjected to further costs as a result of any dialling code changes

To find out more about how Redcare can protect your business, call us free on **0800 800 828**, email **redcare@bt.com**, or visit us at **www.redcare.bt.com**



### Offices worldwide

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